



LKDFN Employment Opportunity

TOURISM OFFICER

Position Number: 2022 – 000040
Position Title: Tourism Officer
Term: 1 Year Term FT
Supervisor: Senior Administration Officer

The Tourism Officer is responsible for leading the development of tourism programs and services and other related economic development initiatives for the Thaidene Nënë Indigenous Protected Area (inclusive of the Thaidene Nënë National Park Reserve, Territorial Protected Area and Wildlife Conservation Area), for the Łutsël K'é Dene First Nation (LKDFN).

Responsibilities include:

- Develop and evaluate the Thaidene Nënë Tourism Strategic Plan
- Develop and implement an Annual Marketing and Communications Plan
- Develop and launch a small business development administrative service for the community
- Tourism Program Management
- Perform other related duties as required and as directed

Skills & Qualifications:

Education

- Diploma or degree in tourism management, community economic development or a related field, or
- Experience in business, community planning, economic development or a related field

Culture & Language

- Experience working with First Nations and knowledge of First Nations communities and culture is an asset
- Ability to speak and understand the Dënesųłné language is an asset

Knowledge, Demonstrated Skills (Experience) & Abilities

- An understanding of the LKDFN economic, cultural and political environment
- Experience in business development, attraction and promotion
- Experience conducting tourism market research and analysis
- Knowledge of community and tourism development theories and practices

Closing date: Wednesday, June 1st, 2022 @ 5pm

To apply, please drop off your resume with a covering letter to the Human Resource Manager at the LKDFN Office or email to hrlkdfn1@gmail.com

**For more information, please contact Lucy Sanderson,
Human Resources Manager @ 867-370-3051 / 7014
Marci Cho**